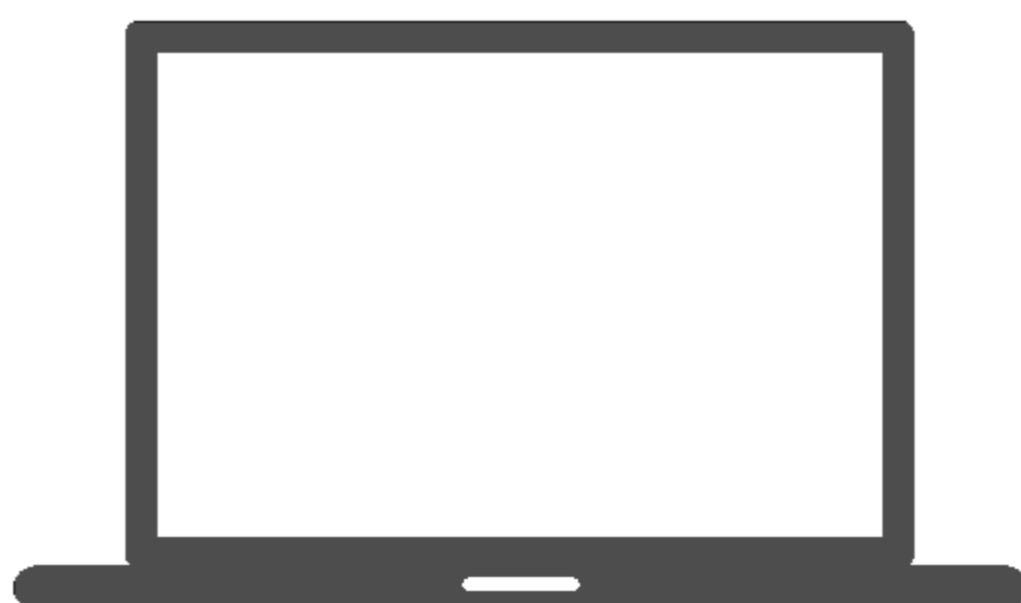
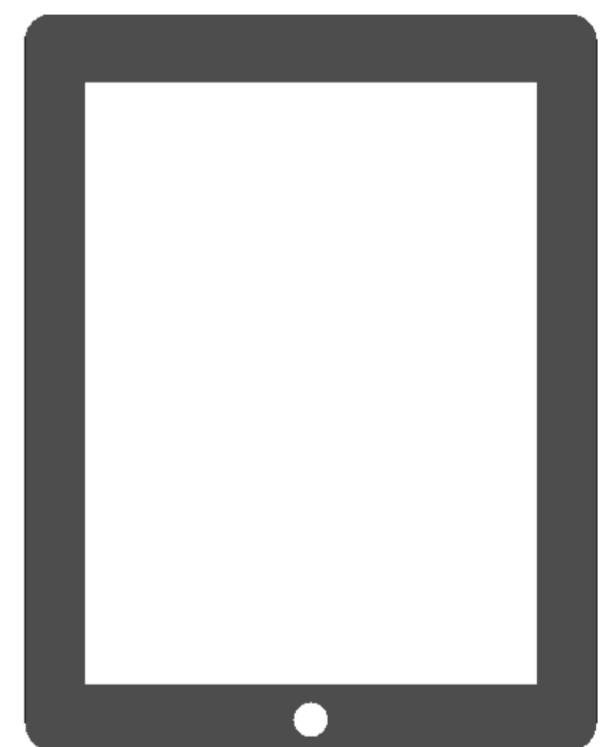
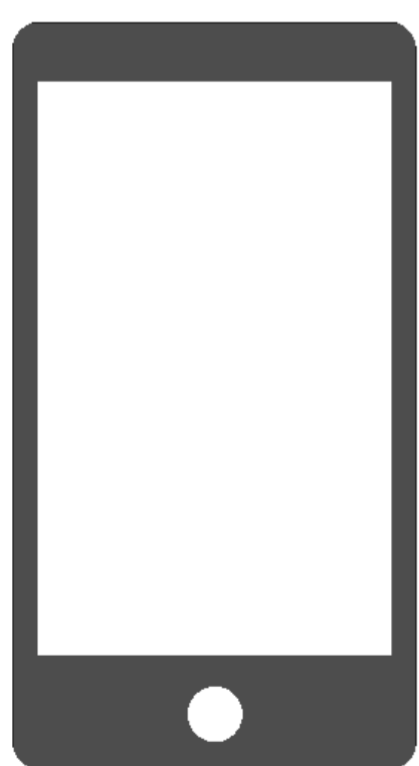


UNLOCK THE POWER OF MOBILITY



The best and most efficient businesses are moving to mobility to embrace the rapidly growing mobile and remote workforce. By 2020, there will be over 105 million mobile workers, according to IDC Research. There is simply no good reason to limit your hiring pool, your projects, or your teams to a small geography. Tear down the walls and watch your business expand like never before.

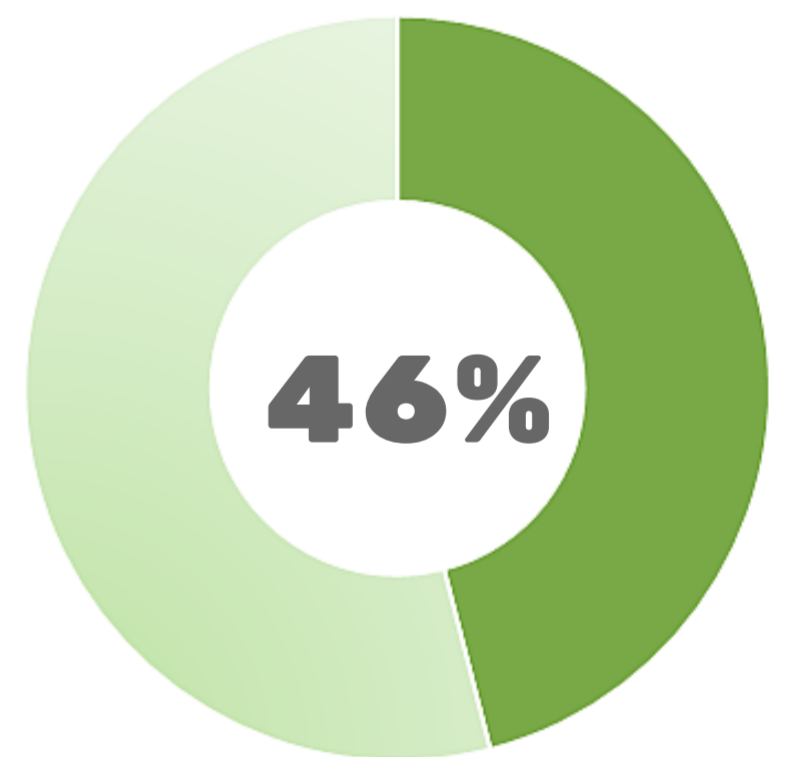
+ 105 MILLION



MOBILE WORKERS BY 2020

Two major shifts are happening right now. First, organizations with typical office environments are seeing office workers abandon their desks in favor of more convenient and efficient work locations. Some of the best and brightest are getting it done from home, from a remote office or even in the field and on the go. In the 2014 Society of Human Resources Forecast, 46% of businesses surveyed use virtual teams in the workplace.

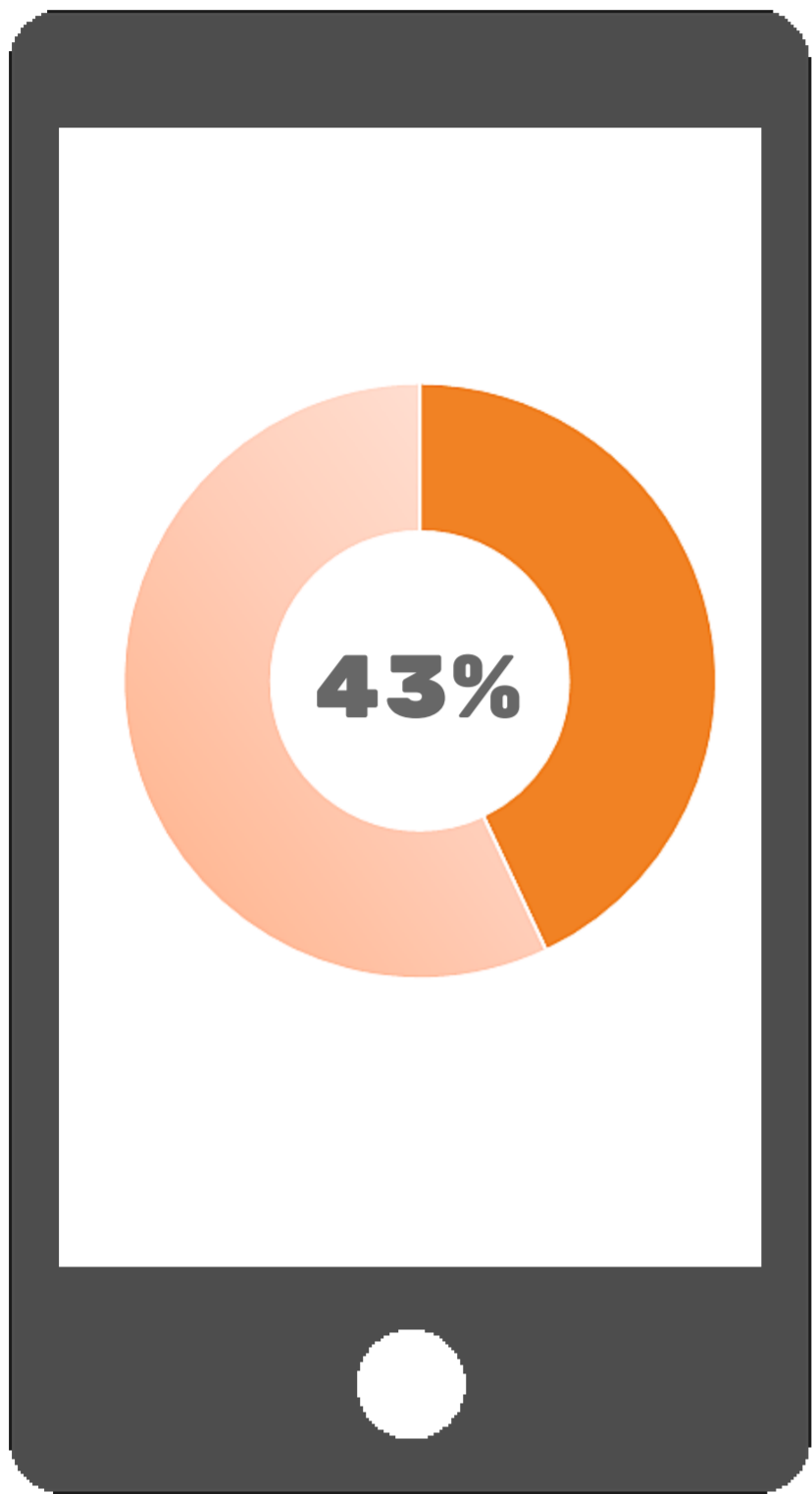
USE VIRTUAL TEAMS



The second shift is happening in industries that have always employed a mobile or remote workforce. Industries such as construction, service, home-health, I.T., oil, insurance claims management and utilities have always had a mobile workforce.

According to IDC Research, Manufacturing, construction, retail and healthcare workers are inherently more mobile and these industries are expected to see faster growth in their mobile worker population than other vertical markets over the forecast period.

Business Owners running operations



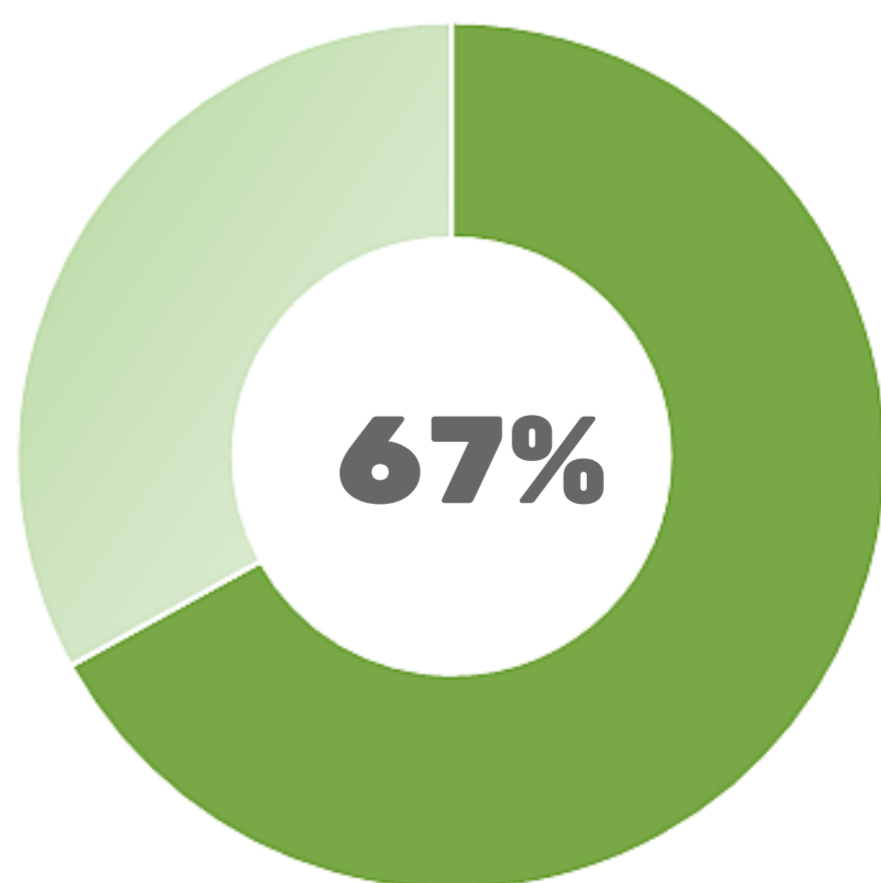
with Smartphone

These industries have been doing mobile with paper, spreadsheets, and email. These industries are now enabling their mobile teams with upgraded tools, smart applications, and mobile devices to better track, connect and manage data in real-time.

They are implementing mobile business solutions to better manage their employees, assets, and data from the field. It's not only staff and management that are embracing mobile technology, owners are too. Forty-three percent of small business owners are using smartphones as their primary device to run their operations according to the 2015 Nielson Consumer Insights conducted by Emergent research.

Mobility is no longer a buzzword and is becoming a strategic initiative for businesses. In 2015, Sixty-seven percent of companies saw mobility as one of the most important parts of their technology strategy in the Deloitte Center for Financial Services 2015 E&C Mobility Survey. These companies find it important and are dedicating the resources to execute mobile strategies by assigning a director or higher to implement.

Mobility Top Priority



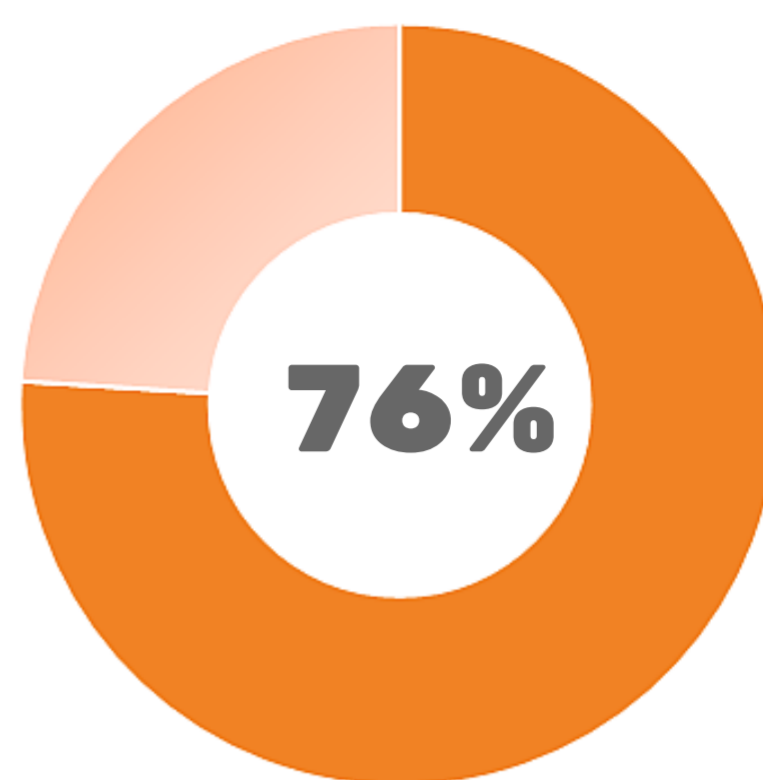
of Tech Strategy

Mobility has moved to a top priority because it has so many benefits for companies of any size. In the 2014 Illuminas Survey, Mobilizing the Organization, the operational benefits include increased productivity, efficiency, and cost savings

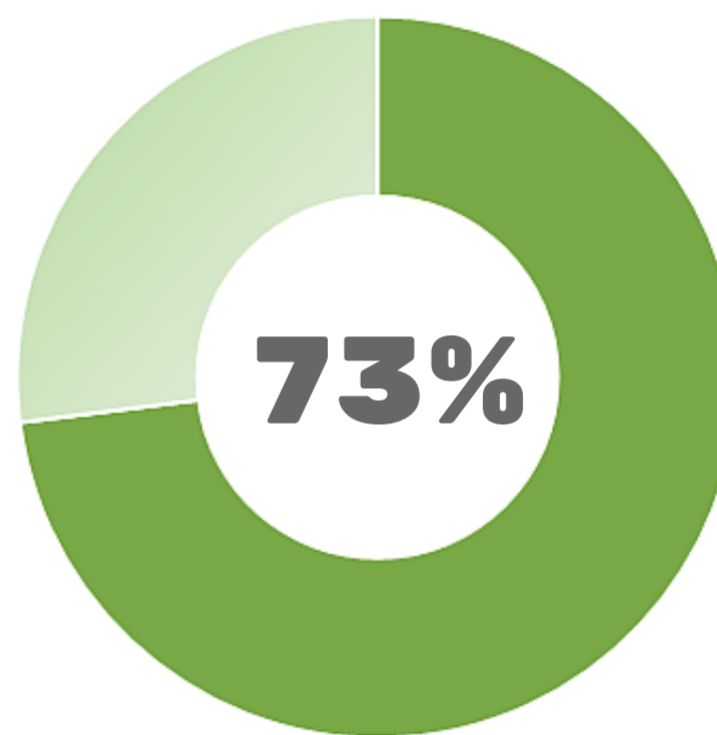
In addition to operational benefits, mobility enhances relationships with customers loyalty and satisfaction.

To learn more about the benefits and why businesses should unlock the power of mobility, check out the Five Reasons To Mobilize Now Infographic.

Increase Customer Satisfaction



Increase Customer Loyalty



Source Documents:

Press Release IDC -IDC Forecasts U.S. Mobile Worker Population to Surpass 105 Million by 2020," June 2015

SHRM 2014 Workplace Forecast

2015 Nielson Consumer Insights conducted by Emergent research.

Survey: Mobilizing the Organization By Illuminas for Cisco